



## The Cultural Life Fund - Introduction

The Cultural Education Challenge asks art and cultural organisations, educational institutions and local authorities to come together to drive a joined-up art and cultural offer locally, to share resources and bring about a more coherent and visible delivery of cultural education through Local Cultural Education Partnerships. The Cultural Life Fund is an £862k investment pot, distributed over 4 years, designed to support this.

### The aim:

- To improve, increase and sustain cultural education in schools and communities for children and young people living and learning in the East Midlands, starting with priority areas as identified by Arts Council England
- To improve creative and cultural outcomes for children and young people
- Take steps to develop and sustain partnerships, supporting Cultural Education Partnerships

### Our commitment:

- We will invest approximately £862k by 2021, targeting investments through Cultural Education Partnerships and additional partnerships including cross-area investments and national investments
- We will continue to support the alignment of resources and the reach of Cultural Education Partnerships
- We are committed to supporting the development of each partnership with monitoring and evaluation advice, support with relationship management and partnership development

## Application Criteria

1. Applicants must either be a Cultural Education Partnership, working towards becoming a Cultural Education Partnership or an exceptional, strategic partnership which is aligned with Cultural Education Partnership priorities
2. Minimum award of £25,000 with a recommended maximum of £60,000
3. Multi-year investment period (i.e. more than 12 months)
4. Working in an East Midlands priority area
5. 100% cash match, from non-Arts Council England sources
6. Contribution to the following Arts Council England Goal 5 priorities;
  - Artsmark and the Artsmark Partnership Programme
  - Arts Award
  - Digital
7. Contribution to addressing local socio-economic priorities which may include;
  - Early years and early intervention



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

**Bridge Organisation**  
Working with Arts Council England  
to connect young people with great  
art and culture



- Children and young people learning English as an additional language
  - Children and young people with special educational needs and disability
  - Disadvantaged children, including: children and young people in care and care leavers, pupils eligible for free school meals
8. Clearly show how the application will deliver against TMC's Partnership Investment Plan <https://www.themightycreatives.com/about-us/news/2018-07-30-our-investment-plan>

### Priority Areas

Amber Valley	Mansfield and Ashfield
Bassetlaw	Newark and Sherwood
Bolsover	North East Derbyshire
Chesterfield	North West Leicestershire
Corby	Nottingham
Derby	Skegness, Boston and South Holland
Kettering	South Derbyshire
Leicester	Wellingborough
	West Lindsey

### There are 8 existing Cultural Education Partnerships in the following locations:

- Amber Valley & Bolsover
- Ashfield and Mansfield
- Chesterfield
- Corby and Northamptonshire
- Derby
- Leicester
- Nottingham
- Skegness, Boston and South Holland

### Application Process

The Cultural Life Fund is a four-year programme from 2018-2022. The last funding round will be in September 2020 which ensures that any application can fulfil the criteria for being over 12 months in duration.

Below is a list of criteria you should meet in order to apply:

- You should have a pre-application meeting with Emily Bowman (Deputy CEO, The Mighty Creatives) before you decide to apply.
- You will need to complete an application form
- You will need to supply financial information in the income/expenditure spreadsheet (supplied).
- You should submit your policy or relevant values statement on diversity and equality.
- You will need to supply us with evidence of cash match e.g. letters of support
- You should submit a theory of change model. Guidance and templates are supplied, but other formats are acceptable



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

**Bridge Organisation**  
Working with Arts Council England  
to connect young people with great  
art and culture



Investment rounds will run twice per year, in April and in September, and will be open for application submissions for one month at a time. Applications are then assessed by a panel, which includes;

- Members of the TMC team
- Arts Council England
- An independent young person
- Financial expertise from TMC's board

We anticipate running annual Investment Briefings in March 2019 and 2020. Our first briefing took place in March 2018.

Applications should be submitted in PDF format by email to [Emily Bowman](mailto:emily.bowman@themightycreatives.com).

For further information please read our FAQs document. Please visit The Mighty Creatives [website](http://www.themightycreatives.com) for further information and contact details.<sup>1</sup>

**Ends**  
**07 August 2018**

---

<sup>1</sup> <https://www.themightycreatives.com/culture/cultural-life-fund>



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

**Bridge Organisation**  
Working with Arts Council England  
to connect young people with great  
art and culture